INVEST IN WOMEN.
CHANGE THE WORLD.
ACCESS TO CAPITAL
CHANGES EVERYTHING

Passionate Detroit entrepreneur Sally Moore came to MWF with a creative idea. There were no yarn shops in the city, and she longed for an inclusive knitting community. Sally won $10,000 in MWF’s WomanUp & Pitch Competition, and later applied for and secured an MWF microloan.

Sally officially opened Parker Avenue Knits, the first black-owned yarn shop in the City of Detroit, in January 2022.

“Entrepreneurship can be a long, challenging journey. Having the support of MWF and a diverse community of incredible women business owners reminded me that I’m not on this journey alone.” -Sally Moore

YOUR IMPACT AT A GLANCE

Expand
economic opportunity

Empower
the next generation

Celebrate
the accomplishments of Michigan women

Expand

54 Microloans given to Michigan entrepreneurs

Empower

62 Girls reached through summer camp programs

Celebrate

6 Women inducted into Michigan Women’s Hall of Fame

54
62
6

180 Jobs retained by small businesses

100% of participants would recommend the program

22 Educational speaking events on women's history

$1,623,600 invested in entrepreneurs
2021 MWF Board of Directors

OFFICERS
Chair: Stephanie Naito, Meijer
Vice Chair: Reigne Beauboeuf, HNTB Corporation
Secretary: Dawn Tylkowski, Huntington National Bank
Treasurer: Mary Beth Kuderik, Kuderik & Associates CPAs
President & CEO: Carolyn Cassin, Michigan Women Forward

TRUSTEES
Teresa A. Bingman, Law Offices of Teresa A. Bingman
Stephanie Burnley, Devon Industrial Group, LLC
Denise Christy, Marsh & McLennan Agency, Immediate Past Chair
Sarah Earley, Community Leader & Volunteer
Lisa Gustafson, Retired Executive Director, Consumers Energy
Jessica Hayes-Stallings, Skinphorea Facial Bar
Julie Hollinshead, Hollinshead Advisory Services
Alyse Martinelli, Jack Entertainment
Nancy Moody, Retired VP, DTE
Kimle Nailer, Nail-Rite Construction, Inc.
Denise Quarles, Retired Criminal Justice Executive
Eleanor Walker, Henry Ford Health Systems
Lauren Youngdahl Snyder, Consumers Energy

Our Mission
MWF is a community development organization whose mission is to expand economic opportunity, empower the next generation, and celebrate and honor the accomplishments of Michigan women.

Our Vision
MWF’s vision is to create an inclusive economy for the state of Michigan so that all women and girls can reach their full potential.

2021 FISCAL YEAR FINANCIALS

Support & Revenues
- Individuals—6%
- Corporations—32%
- Foundations—32%
- Government—32%
- Earned Revenue—10%
Total Revenues—$3,983,561

Program Expenses
- Entrepreneur support—63%
- Girls programs—2%
- Hall of Fame/Museum—5%
- Enough Said Campaign—30%
Total Expenses—$3,053,203

Total Philanthropic Revenue—$2,806,813
Cost to Raise a Dollar—$0.28
SPECIAL THANK YOU TO THESE FUNDERS WHO MAKE OUR WORK POSSIBLE:

CELEBRATING WOMEN
338
women in the Michigan Women’s Hall of Fame

EMPOWERING GIRLS
62
girls reached through summer camps

CREATING AN INCLUSIVE ECONOMY
1200
entrepreneurs reached with technical assistance programs