MISSION & VISION

Michigan Women Forward's mission is to accelerate Michigan's progress by advancing equality and opportunity for women and girls.

Our vision is a Michigan where women are recognized leaders who thrive, contribute and uplift the state's future.

$3,507,039
Invested in women, minority owned businesses & our communities

FINANCIALS

Revenue: $2,499,433
Expenses: $2,059,443
Microloans: $1,007,606

Cost to Raise a Dollar: $0.33
Total Philanthropy Revenue: 71.6%

Breakdown of Program Expenses:
Entrepreneur support (not loan dollars): 63%
Pitch Competition Awards to Winners: 12%
Girls Programs & Camps: 15%
Hall of Fame/Museum: 10%
**INVESTING IN WOMEN’S ECONOMIC SECURITY**

Women’s Entrepreneurship programs, mentorship opportunities and investments break barriers and open doors for MI female entrepreneurs.

**29** Microloans approved
- 61% Minority owned businesses
- 93% Women owned businesses
- 39% Low to middle income owned businesses

**54** jobs created

**$3,563,398** revenue generated by MWF loan clients

**2,692** Entrepreneurs reached w/ technical assistance trainings
- 128 Attended WomanUp & Learn summits
- 19 Attended WomanUp & Grow sessions
- 9 Regularly attended Peerspectives groups
- 26 Attended a Financial Fitness Workshop

**$109,000** awarded in pitch competitions

**$1,116,606** total invested in entrepreneurs

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**Yvette Jenkins, owner of Love Travels Imports**

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**TAKING ON SOCIAL JUSTICE ISSUES**

We pinpoint issues that disproportionately affect women and champion social and economic equality.

**11,137** total sexual assault kits have been tested

**825** serial sexual offenders identified

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**CELEBRATING WOMEN MAKING HISTORY**

Honoring Michigan’s female trailblazers to inspire the women and girls of today and tomorrow.

**6** women inducted into Michigan Women’s Hall of Fame in 2019

Total women in the MWHOF: **329**

**12** traveling exhibits rented across MI

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**INVESTING IN THE NEXT GENERATION OF YOUNG WOMEN LEADERS**

Young Women Leader camps teach middle and high schoolers they are part of an Unstoppable Generation of Girls, preparing them for academic and career success.

**3** unique programs for young women:
- 91 girls UGO STEM Girls
- 51 girls UGoGirls on Campus
- 181 girls UGogirls for Change

Skills learned:
- Financial literacy
- S.T.E.M.
- Leadership
- Entrepreneurship
- Much more!

**323** total girls reached grades 6-12

"Being here helped me understand what it takes to achieve my hopes and goals for myself."

-program participant