Michigan Women's Hall of Fame Induction Ceremony

2020 SPONSORSHIP GUIDE

October 15, 2020 - VIRTUAL EVENT
The Michigan Women's Hall of Fame is a way to record and remember the important contributions Michigan women make in the world. Each year, Michiganders are invited to nominate women to the Hall of Fame. A group of diverse judges selects a small number of contemporary (living) inductees and historical (deceased) inductees.

This year, six women will be inducted into the Michigan Women's Hall of Fame. These are the women we celebrate with the Hall of Fame virtual event on October 15!

Najah Bazzy  
Contemporary

Glenda Price  
Contemporary

Dorothy Zehnder  
Contemporary

Martha Teichner  
Contemporary

Elizabeth Jackson  
Historical

Atlas Ruth Westbrook  
Historical
1. Support for this event helps hundreds of Michigan small business owners access financial and technical assistance each year. Small business success not only strengthens the local economy but also promotes financial independence and equity for entrepreneurs from marginalized communities.

2. Sponsoring this event ensures that we record and remember the important contributions of women in our state through the Michigan Women’s Hall of Fame and the Michigan Women’s Historical Museum.

3. Your company publicly stands with women and minorities in business at a time when solidarity with these communities is more important and necessary than ever.

4. Your brand will be visible to over 10,000 individuals who follow Michigan Women Forward on Facebook and subscribe to our email list, offering you more exposure than we’ve ever been able to offer before.

5. Your sponsorship includes unlimited tickets to the event and a number of tickets to the VIP meet and greet sessions after the event. Your guests will have a chance to network and ask the Hall of Fame inductees questions.

**HOW TO USE A VIRTUAL EVENT SPONSORSHIP**

With your sponsorship, you receive a link to the event to share with your team. We recommend that you invite a company affinity group or small group of your staff to have a watch party of the event and celebrate the accomplishments and contributions of women to history together. Take pictures of your watch party and we will share them on our MWF social media!

With your sponsorship, you also receive a number of passes (depending on sponsorship level) for your employees to attend a VIP meet-and-greet session with the Hall of Famers the week after the event.

As sponsored guests, your team will have a chance to talk about your company, ask the first question to the Hall-of-Famer present, and network with one another.
# Sponsorship Opportunities

## Sponsorship Benefits

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<tr>
<th># of VIP Tickets Included</th>
<th>Fearless Sponsor $10,000</th>
<th>Trailblazing Sponsor $5,000</th>
<th>Champion Sponsor $3,000</th>
<th>Supporting Sponsor $2,500</th>
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### Pre-Event Recognition
- Video feature of company representative on social media
- Recognition on social media to 6.7k Michigan-based followers
- Featured in e-vite sent to 6.5k Michigan supporters
- Recognition in all event press
- Social media kit for sharing from corporate accounts

### During Event Recognition
- Named as sole sponsor of a VIP meet and greet (4 available)
- Featured on event slideshow to an expected 3,000 viewers
- Name mentioned as sponsor during awards ceremony

### Post Event Recognition
- Logo with link to website on MWF website for one year
- Feature on wrap up email sent to over 6,500 Michigan-based readers

For questions on sponsorship, contact Blanca at 313-771-3526 / bfauble@miwf.org or Hannah at 313-771-3520 / hheebner@miwf.org
SUPPORT AN HONOREE!
PURCHASE AN AD

FULL SLIDE- $500
- A full slide ad will be shown during the live event powerpoint - shown to an estimated 400 people.
- Full slide ad purchase also includes one graphic posted on Michigan Women Forward social media shown to over 6,000 followers.
- High resolution .png file for widescreen (16:9); 13.33” wide x 7.5” high slide.

HALF SLIDE- $250
- A half slide ad will be shown during the live event powerpoint - shown to an estimated 400 people next to one other ad.
- High resolution .png file for widescreen (16:9); 6.66” wide x 7.5” high slide.

QUARTER SLIDE- $150
- A quarter slide ad will be shown during the live event powerpoint - shown to an estimated 400 people.
- High resolution .png file for widescreen (16:9); 6.66” wide x 3.75” high slide.

INDIVIDUAL TICKET: $40
Limited tickets available- purchase on www.miwf.org