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Matthew Roling, CPA is the founding executive director of Wayne State's Office of Business Innovation (OBI). Before joining Wayne State, Matthew spent seven years as director of business development at Rock Ventures LLC. His previous work included time as a turnaround and restructuring consultant at AlixPartners and as an M&A consultant at PricewaterhouseCoopers.

Matthew has also advised, led and invested in start-ups in the education, fintech, social impact and sports and entertainment sectors. He has undergraduate and graduate degrees from the University of Wisconsin-Madison.