

empowerher™



FORD MOTOR COMPANY FUND



MICHIGAN WOMEN'S
foundation

September 7, 2017 – Concept paper and application submission open

September 13, 2017 – Workshop #3: Digital Marketing & Social Entrepreneurship Overview

October 13, 2017 – Concept papers and application deadline (extended from October 6, 2017)

Late-October/Early November 2017 – Semi-finalists notified

Mid November – Semi-finalists Interviews

November 2017 – Finalists Notified

November 2017-February 2018 – Finalists work one-on-one with coaches to perfect their pitch and complete a business plan

Mid-January 2018 – Business plan deadline

February 2018 – EmpowerHER Competition