

WOMAN UP & PITCH DETROIT GROWTH FINALISTS



Catalina Kaiyoorawongs

Dough is a personalized and simplified educational platform that aims at reducing student loan default. It's a web and mobile platform.



Jessica Willis, PocketNest

PocketNest is a Detroit-based fintech company built for people who are...people with a mission is to demystify financial planning and equip you with the tools you need to manage your own financial plan - without anything slipping through the cracks.



Michelle Small, FrontWest Customs Brokerage & Services

FrontWest Customs Brokerage & Services is a full service Customs brokerage firm, providing Customs entry and importer training services to the Metro Detroit importing community.



Ashlee Trempus, SignOn

SignOn is a "Virtual Immersion Program," where ASL learners can easily access and schedule a live 30-minute session with our Deaf ASL Ambassadors via a two-way video portal on our proprietary, web-based platform.



Desiree Pritchard, Dearborn Career Academy

A cosmetology school where they change lives from ordinary to extraordinary by equipping students with the technical and business skills needed to exceed expectations.