

WOMAN UP & PITCH GRAND RAPIDS LIFESTYLE FINALISTS



Shannon Cohen, Shannon Cohen, Inc.

Shannon is the founder and CEO of Tough Skin, Soft Heart, powered by Shannon Cohen, Inc. The Tough Skin, Soft Heart product line features inspirational messages and goods including stationery, wall art, journals and mugs.



Annie Olds, Pine Ridge Farm

Pine Ridge specializes in custom beef and pork production. The farm will soon be adding an on-farm maple syrup processing facility to launch East Line Maple Syrup.



Taryn Kutches, Parker Design Co.

Parker Design Co. was co-founded by Taryn Kutches and has created the perfect backpack for women on the go: The Rosa Pak.



Wendy Sellers, Health4Hire, Inc.

Health4Hire provides health education consultation and resources for schools, churches, businesses, and community organizations.