

empowerher™



2018 EmpowerHER Pitch Competition Winners

IDEATION:

Every Two Minutes, Erin Rose and Kayla Schindler

Prize: \$2,500

LAUNCH:

Motor City STEAM, Alecia Gabriel, Chinonye Akunne and Deirdre Roberson

Prizes: \$7,500 and optional \$5,000 investment plus the Idea That Will Change the World (audience vote) \$1,000

GROWTH:

SignOn, Ashlee Trempus

Prizes: \$10,000 and optional \$15,000 investment

Mission Throttle Investment/Advisory Services

Women Who Weld - \$7,500

Motor City STEAM - \$7,500

Belle Capital Investment (consideration)

SignOn

All non-winners receive \$1,000 cash