

PeerSpectives® Roundtable for the Emerging Second Stager



Confidential Membership Application

To apply for a MWF roundtable please complete this form and return to Michigan Women’s Foundation via email to Kris Ridings at kridings@miwf.org or facsimile 616.765.4228

Applicant Information:

Name		Main Phone	
Title		Mobile	
Company		Email	
Street Address		Web Address	
City, State, Zip			

Description of Applicant’s key responsibilities:

Year Company Started: _____ | Company Description:

Company Demographics:

	Two years ago	Last year	This year	Estimate next year	Estimate two years	Estimate five years
Number of Employees						
Annual Sales						
Level and types of private and government funding						



Describe the products/services provided by your company:

Describe the primary market(s) served by your company:

Describe the geographic distribution of your product, and how you envision that will evolve over the next few years – for example, local, regional, national, or international expansion:

What is your company currently doing to meet your immediate growth objectives?

What do you plan to do in the future to meet long range growth objectives?

Why do you believe your company is *uniquely* positioned to meet your growth objectives? Be specific:

Participants should be from non-competing companies. Please list any local companies that you feel are your direct competitors and should not be included in your group:



Please list other factors you believe the selection committee should consider:

By applying for a MWF PeerSpectives® roundtable I confirm that my intent is to grow my business to the next stage. I have a natural curiosity and desire to learn from others, as well as an eagerness to share my experiences to benefit others. I realize that, if selected, success will require active participation and involvement for up to one year and, on average, four hours each month. I understand an investment of \$350 will be due upon acceptance into the program.

Signature

Date