

With more than 30 years of high impact work, **Michigan Women's Foundation (MWF)** is devoted to fostering economic empowerment for Michigan's women and girls through philanthropy and investment. In response to a compelling need that exists still today for women to further advance their social, economic and professional well-being to an equitable level in society, MWF and its partners and supporters have committed financially and intellectually to leaving this world a better place for women and girls.

## 2018 COMPREHENSIVE ENGAGEMENT OPPORTUNITIES AND *LIGHTS, COURAGE, ACTION!* EVENT SPONSORSHIPS

Grand Rapids Luncheon – **April 19, 2018** – JW Marriott  
Detroit Dinner – **April 23, 2018** – Cobo Center  
Kalamazoo Dinner – **June 6, 2018** – Radisson Plaza Hotel

**SHINING LIGHT SPONSOR - \$100,000 – \$200,000** Provides critical support for Michigan Women's Foundation's primary, mission-driven four pillar initiatives as well as the 2018 *Lights, Courage, Action!* dinners & luncheon:

- Recognition as lead sponsor of one of our four pillars:
  - Women's Entrepreneurship Initiative
  - Young Women Leaders
  - The State's Women's Agenda
  - Women's Volunteer Network
- Recognition as a lead sponsor of *Lights, Courage, Action!* for both the Detroit and Kalamazoo dinners and Grand Rapids luncheon (anticipated combined attendance 2,000+)
- Representative invited to participate in program at event(s)
- Top representatives invited to sit at a head table at event(s)
- 60 tickets (6 tables) with priority placement that may be used at any or all LCA events
- Highly visible recognition at all events; featured in event collateral including invitation, sponsor signage, audio visual presentation and all MWF publications for one year
- Corporate logo with link to website on MWF site for one year

**FOUNDATION SPONSOR - \$60,000 - \$100,000** Align your brand with a statewide or regional effort to support MWF's clients through the activation of pillar initiatives. Provides important funding for one or more of MWF's most important programs and services, including:

- Recognition as major program sponsor of:
  - LCA BRIEFing session in Detroit
  - Entrepreneur YOU Conferences – Southeast MI, Lansing, Kalamazoo and Grand Rapids
  - Young Women for Change – Nine chapters state wide

- Dolphin Tank Business Plan and Pitch Competitions – Southeast MI, Jackson and Grand Rapids
- Campus Moxie – Southeast and West MI
- Go for the Growth! - Southeast MI
- University of Life – Southeast and West MI
- Entrepreneur Marketplaces – Southeast and West MI
- Volunteer Orientations across the state
- Women’s Volunteer Network receptions across the state
- Highly visible recognition at **Lights, Courage, Action!** dinners and luncheon
- Top representatives invited to sit at a head table at event(s)
- Recognition as a major MWF supporter in all collateral materials for the year
- 50 tickets (5 tables) with priority placement that may be used at any or all LCA events
- Highly visible recognition at events; featured in event collateral including invitation, sponsor signage, audio visual presentation and all MWF publications for one year
- Corporate logo with link to website on MWF site for one year

#### **CHAMPION SPONSOR - \$ 50,000**

- Recognition as sponsor of:
  - Detroit Cocktail Reception
  - Grand Rapids Luncheon
  - Kalamazoo Cocktail Reception
- Recognition as a major MWF supporter in all materials for the year
- Top representatives invited to sit at a head table at event(s)
- 40 tickets (4 tables) with priority placement that may be used at any or all LCA events
- Highly visible recognition at all events; featured in event collateral including invitation, sponsor signage, audio visual presentation and all MWF publications for one year
- Corporate logo with link to website on MWF site for one year

#### **TRILLIUM SPONSOR - \$ 30,000**

- Top representatives invited to sit at a head table at event(s)
- 30 tickets (3 tables) with priority placement that may be used at any or all LCA events
- Highly visible recognition in event collateral including invitation, sponsor signage, audio visual presentation and all MWF publications for one year
- Corporate logo with link to website on MWF site for one year

### **COURAGE SPONSOR - \$15,000**

- 20 tickets (2 tables) with priority placement
- Visible recognition in event collateral including invitation, sponsor signage, audio visual presentation and all MWF publications for one year
- Corporate logo with link to website on MWF site for one year

### **ACHIEVEMENT SPONSOR - \$10,000**

- 10 tickets (1 table) with priority placement
- Visible recognition in event collateral including invitation, sponsor signage, audio visual presentation, and all MWF publications for one year
- Corporate logo with link to website on MWF site for one year

**NEXT GENERATION OF LEADERS SPONSOR - \$5,000** MWF advances the next generation of young women leaders through collaborative partnerships and programming. Share your table with these exceptional young ladies

- 10 tickets (1 table)
- Host table may be split between corporate guests and participants in MWF's young women leaders programs
- Name/logo listed among sponsors in audio visual presentation

### **HONOREE SALUTE SPONSOR - \$3,500 (Grand Rapids luncheon & Kalamazoo dinner)**

- Opportunity to salute the honoree in event materials
- 10 tickets (1 table)
- Name listed among sponsors in audio visual presentation

### **TABLE SPONSOR - \$2,500 Detroit dinner/\$2,000 Grand Rapids luncheon & Kalamazoo dinner**

- 10 tickets (1 table)
- Name listed among sponsors in audio visual presentation

### **PARTNER SPONSOR - \$600 Detroit dinner/\$500 Grand Rapids luncheon & Kalamazoo dinner**

- Two (2) individual tickets
- Name listed among sponsors in audio visual presentation

**FRIENDS** - Donations of any size are greatly appreciated and will provide critical funding for programs that help transform the lives of Michigan women and girls. Donations of **\$300** and above provide an opportunity to salute a woman of your choice and will be listed in the program. In-kind donations are also gratefully accepted.

**For more information about sponsorships, please contact**

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*Michigan Women's Foundation is a 501 (c)(3) not for profit organization.*