



MichiganWomenForward

# Michigan Women's Hall of Fame Induction Ceremony

**2019** SPONSORSHIP GUIDE

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November 7, 2019 - Cobo Center



# MWF OVERVIEW

Michigan Women Forward's mission is to accelerate Michigan's progress by advancing equality and opportunity for women and girls. Our vision is a Michigan where women are recognized leaders who thrive, contribute and uplift the state's future. Please join us as we spread the word and enlist both financial and volunteer support with a new vision for our core endeavors:



WomanUp accelerates women's entrepreneurship through access to capital, education and mentorship to start or grow successful businesses. Programming includes:

- #WomanUpandPitch - a business plan & pitch competition
- #WomanUpandLearn - an educational summit on business success
- #WomanUpandGrow - a symposium on growth strategies for business
- #EmpowerChangeMI - a social enterprise business plan & pitch competition



We combat inequities for middle and high school girls through programming designed to create awareness and understanding around high value careers, social responsibility, leadership and entrepreneurship. We actualize this pillar through:

- #UGOSTEMGirls - a summer camp on STEM and entrepreneurship
- #UGOGirlsonCampus - a summer camp preparing for college & career success
- #UGOGirlsforChange - an experience in becoming socially responsible leaders



MWF is a force to ensure that women are a priority in diversity and inclusion initiatives. We identify issues and problems disproportionately affecting women and girls and advocate for social and public policy solutions. When more than 11,000 survivors of sexual assault in Detroit were denied justice, MWF stepped up and declared Enough SAID (Sexual Assault in Detroit), raising money and awareness that leveraged government support to test the abandoned rape kits, investigate the crimes and prosecute the perpetrators.



We lead by example, utilizing the stories of Michigan's extraordinary women, past and present, to inspire our young women and entrepreneurial clients. Women who have achieved great things for themselves, their families, their communities and the world deserve long-term recognition of their accomplishments.

With our bold new brand, Michigan Women Forward, we are transforming a thirty-three year tradition of support and service into an impactful force for women and girls today and tomorrow. We hope the new MWF promise for both equality and unbounded opportunity inspires renewed commitment from our thousands of donors and sponsors, as it also attracts new partners. Please join us as we spread the word and enlist both financial and volunteer support with a new vision for the women and girls of Michigan!

# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$50,000	CHAMPION SPONSOR \$25,000	SUPPORTING SPONSOR \$10,000	FRIEND SPONSOR \$5,000	FORWARD SPONSOR \$3,000	HERSTORY SPONSOR \$1,500	SPONSOR \$750
# OF TICKETS INCLUDED	30	20	15	10	6	4	2
<b>PRE-EVENT RECOGNITION</b>							
Year long recognition as presenting sponsor on all MWF collateral	●	●	●				
Featured in event collateral & invitation	●	●	●				
Recognition in all event & pillar related press	●	●	●				
Logo with link to website on MWF site for one year	●	●	●	●			
Social media kit for sharing from personal/corporate accounts	●	●	●	●	●	●	●
<b>ON-SITE RECOGNITION</b>							
Representative invited to participate in event presentation	4	3	2				
Reserved table with donor signage and logo at strolling supper	●	●	●				
Featured on event signage	●	●	●				
Event presentation & A/V	●	●	●	●	●	●	●
Ad in program (page)	1	1	1	1/2	1/2	1/4	1/4
<b>POST EVENT RECOGNITION</b>							
Ongoing presence in all MWF publications for one year	●	●	●				
Continued recognition at all pillar related events & collateral for one year	●	●	●				
Logo with link to website on MWF site for one year	●	●	●	●	●	●	●